

**The dog world is shrinking both literally and figuratively  
and more and more people are looking at Australia  
to source top quality healthy dogs.**

***Now you can get the MOST value for your advertising dollar  
with National and International exposure  
at an incredible price by advertising in our unique eEditions  
ONLY with National DOG – The Ring LEADER Way.***

Here are our incredible rates for both the regular monthly publication AND the Breed Features:

**Front Cover (with inside identifier strip on first editorial page) only \$250**

**\*Front Cover, strip and page 5 only \$400**

**\*Inside Front Cover only \$200 \*IFC and page 1 double spread \$350**

**\*Outside Back Cover only \$200**

**\*Single page only \$100 \*Half page only \$50 \* Double Page spread only \$175**

**And our amazing packages (can include Annual which will also be a MAILED PRINT VERSION)**

**10 Colour pages right hand side, prepay \$888, save \$112**

**12 Colour pages right hand side, prepay \$999, save \$201**

**Individually designed**

**ILLUSTRATED CLASSIFIEDS \$90 for 6 or \$145 for 12 months, size 34mm h x 76mm w**

**BUSINESS CARDS \$250 for 6 or \$400 for 12 months, size 70mm h x 120mm w**

**KENNEL CARDS (Informant) \$110 for 6 months, \$200 for 12 months, size 50mm h x 95mm wide**

**COMMUNICATOR pictures (State notes) \$10 each,**

**or prepay a package of 6 different photos to use at will for \$50.**

Only with us can you reach anyone anywhere in the world electronically with an advertisement of our unchallenged quality of design and excellence of technical production exactly the same as in our print version which everyone expects.

With the exception of our annual, as of this March issue **National DOG – The Ring LEADER Way** will only be available as a state of the art e-edition **FOR NO CHARGE!**

**All email and website addresses are hotlinked  
so you can be reached with the click of a button.**

All Australasian and International judges for whom we have email addresses

**WILL RECEIVE THEIR COPY ON THE DAY OF PUBLICATION**

of each issue plus any international judges who have registered with us and that list is growing almost by the minute, with readers currently in Albania, Australia, Austria, Azerbaijan, Canada, Denmark, England, Estonia, Finland, Germany, Hong Kong, Iceland, India, Lebanon, Malaysia, Netherlands, Netherlands Antilles, New Zealand, Norway, Philippines, Romania, Singapore, South Africa, Sweden, Turkey, United Arab Emirates, United Kingdom and United States, with the USA having the third highest number of registrants.

To find out what we are talking about, please go to

<http://server14a.pressmart.net/nationaldog/#>

or via our regular website <http://nationaldog.com.au>

**Registration is FREE and NO software is required**