

ADVERTISING BOOKING - COMMERCIAL

Taking the lead as usual, with Australasia's trailblazing canine eEdition - unique in the world!

Please print, fill in all details and return at once as an email attachment to ringleader@ringleader.com.au as a fax to 61 2 4633 8057, mail to 51 Taber St Menangle Park NSW 2563 Australia or use our secure book and pay-on-line facility at www.nationaldog.com.au

If sending with layout/photos/CD etc use XPRESS YELLOW OVERNIGHT BAG and SSA return envelope. Australasia's ONLY canine publication able to be read WORLDWIDE for no charge and with no special software required, which means your ad can be accessed by many more people. All email and website addresses are hot linked, so you can immediately be contacted or more of your stock viewed and appreciated right away.

ALL ADVERTISING is also permanently archived online.
ALL ADVERTISING TO BE PRE-PAID BEFORE PUBLICATION.
Take advantage of our renowned NO CHARGE design service.

All pages are in full colour. Please tick

Incredible rates for both the regular Magazine AND the Breed Features: Both publications

****Inside Front Cover (page 2) \$250 *IFC (page 2) and page 3 double spread \$370**

***Outside Back Cover \$200**

Priority pages *Page 3 (if available) \$195 Page 5 \$175 Page 7 \$155

***Single page \$150 guaranteed rhs \$175**

***Half page \$75 *Double Page spread \$205**

And our amazing packages (Magazine and Breed Features can be combined)

12 pages, prepay \$1500, save \$300 guaranteed RHS prepay \$1750, save \$350

Individually designed

Illustrated Classifieds \$90 for 6 or \$145 for 12 months, size 34mm h x 76mm w

"Business" Cards \$250 for 6 or \$400 for 12 months, size 70mm h x 120mm w

Month/s to appear Sponsor logos or we cannot be responsible for inclusion

Breed Company.....

Address.....Postcode.....

Phone Fax..... Email.....

Please debit my credit card to the amount of \$.....

Type of Card (please tick): Visa Mastercard

Card number (16 digits)

Expiry/..... Name.....

or I am immediately forwarding cheque/money order or making direct deposit account name: Stuart and Wendye Slatyer BSB number 06 2622 account number 28031719, Commonwealth Bank of Australia, Windsor Branch, NSW. Please be sure to include your name and an end reference, ie Magazine, Breed Feature, and send us a copy of the transaction slip by email as a scan or by fax to 61 (O)2 4633 8057.