

**The dog world is shrinking both literally and figuratively
with more and more people looking at Australia
to source top quality healthy dogs.**

Now you can get the MOST value for your advertising dollar with National and International exposure at an incredible price by advertising in our unique eEditions ONLY with **National DOG** - The *Ring* LEADER Way.

Registration is FREE and NO software is required

**All email and website addresses are hotlinked
so you can be reached with the click of a button.**

**Here are our incredible rates for both the regular monthly publication
AND the Breed Features:**

- *Front Cover (page 1) Magazine or Front Cover (page 1) Breed Feature**
(with inside identifier strip on first editorial page) \$250
- *Front Cover plus inside strip and premium inside page 3 \$400**
- *Inside Front Cover (page 2) \$225** ***IFC and page 3 double spread \$355**
- *Outside Back Cover \$200**
- *Page 3 (if available) \$175 ... Page 5 \$155... Page 7 \$125 ...**
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And our amazing packages (Magazine and Breed Features can be combined)
10 pages, prepay \$888, save \$112 **12 pages, prepay \$999, save \$201**

Individually designed

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Only with us can you reach **ANYONE ANYWHERE IN THE WORLD** electronically with an advertisement of our unchallenged quality of design and excellence of technical production exactly the same as in our print version which everyone expects.

All Australasian and International judges for whom we have email addresses will receive an invitation to view each issue ON THE DAY OF PUBLICATION and that list is growing almost by the minute, with readers currently in Albania, Australia, Austria, Azerbaijan, Canada, Denmark, England, Estonia, Finland, Germany, Hong Kong, Iceland, India, Lebanon, Malaysia, Netherlands, Netherlands Antilles, New Zealand, Norway, Philippines, Romania, Singapore, South Africa, Sweden, Turkey, United Arab Emirates, United Kingdom and United States, the USA having the third highest number of registrants.

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