

National Dog Annual 2010 - Rates & booking/payment form

Size	Price	COLOUR Deposit 1 November '09	Final Pay Balance 1 February '10
Full Pg RHS	\$450.00	\$90.00	\$360.00
Double Pg	\$750.00	\$150.00	\$600.00
Full Pg LHS	\$370.00	\$80.00	\$290.00
½ Pg LHS	\$210.00	\$105.00	\$105.00
1/3 Pg LHS	\$165.00	\$80.00	\$85.00
¼ Pg LHS	\$125.00	\$60.00	\$65.00
1/6 pg LHS	\$90.00	\$50.00	\$40.00

BLACK AND WHITE			
Full Pg LHS	\$340.00	\$140.00	\$480.00
Double Pg	\$620.00	\$125.00	\$495.00
½ Pg LHS	\$180.00	\$80.00	\$110.00
1/3 Pg LHS	\$125.00	\$60.00	\$65.00
¼ Pg LHS	\$105.00	\$50.00	\$55.00
1/6 Pg LHS	\$70.00	\$30.00	\$40.00

Preferred Positions full page colour only

1	\$650.00	2	\$600.00	Front Cover	\$950.00
3	\$625.00	4	\$575.00	Inside FC	\$700.00
5	\$600.00	6	\$550.00		
7	\$580.00	8	\$535.00	Inside BC	\$600.00
9	\$560.00	10	\$515.00	Outside BC	\$800.00
11	\$545.00	12	\$500.00		
13	\$530.00	14	\$485.00		
15	\$515.00	16	\$470.00		
17	\$500.00	18	\$455.00		
19	\$490.00	20	\$445.00		
21	\$480.00	22	\$435.00		
23	\$470.00				

Please fill in all details and return at once
as an email attachment to ringleader@ringleader.com.au
or print and return as a fax to 61 2 4633 8057,
or by mail to 51 Taber St Menangle Park NSW 2563 Australia
or use our secure pay-on-line facility www.nationaldog.com.au
If sending with layout/photos/CD etc use
XPRESS YELLOW OVERNIGHT BAG
and stamped self addressed return envelope.

Australasia's ONLY canine publication
able to be read WORLDWIDE fully online
which means your ad can be accessed by many more people.
All email and website addresses are hot linked,
so you can immediately be contacted
or more of your stock viewed and appreciated right away.
ALL ADVERTISING is also permanently archived online.
Take advantage of our renowned **NO CHARGE design service.**

AD SIZE COST BREED

Mr/Mrs/Ms.....

Address

..... Post Code

Phone Mobile

Fax

Email

Please debit my credit card to the amount of \$
(deposit due by 1 November 2009)
Please retain form and send again with balance by 1 February 2010

Type of Card (please tick): Visa Mastercard

Card number (16 digits)

Expiry/..... Name.....

or I am immediately forwarding cheque/money order/making direct
deposit account name: Sahjobe Pty Ltd, account number 10098907,
BSB number 06 2622 Commonwealth Bank of Australia, Windsor
Branch, NSW. Please be sure to include your name and an end
reference, ie Breed Feature, and send us a copy of the transaction slip
by email as a scan or by fax to 61 (0)2 4633 8057.
Swift Code CTBAAU2S.

Please list any commercial logos to be used,
otherwise we can NOT be responsible for their inclusion
(two per full or half page, one per 1/3 or 1/4).

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