

Confused between Annuals?

Released at Easter each year, **OUR Annual is the ONLY one**

✌ where advertisers can **RESERVE SPACE FROM NOW UNTIL 1 NOVEMBER 2009**
FOR JUST 20% DEPOSIT, full and half pages, and **50% DEPOSIT** 1/3 & 1/4 pages
BALANCE NOT DUE UNTIL 1 FEBRUARY 2010!

Colour

Full (right)	\$450 (left) \$370
Double	\$750
1/2 (lhs)	\$210
1/3 (lhs)	\$165
1/4 (lhs)	\$125
1/6 (lhs)	\$90

ie price \$450, deposit by 1/11/09 \$90
balance by 1/02/10 \$360

Black and white, left hand side

Full	\$340
Double	\$620
1/2	\$180
1/3	\$125
1/4	\$105
1/6	\$70

ie price \$340, deposit by 1/11/09 \$80
balance by 1/02/10 \$260

and the only one

✌ **OFFERING FANTASTIC RATES FOR DOUBLE PAGE SPREADS**

COLOUR \$750 (that's only \$370 PER PAGE!)

BLACK & WHITE \$620 (that's only \$310 PER PAGE!)

✌ **OFFERING 1/3 & 1/6 PAGE SIZES and OFFERING BLACK & WHITE PAGES**

✌ **PROVIDING ADVERTISERS WITH 1/3rd MORE SPACE THAN ANY OTHER,**
because **OUR pages are 330mm high x 260mm wide**, and other Annuals are only A4,
which is a page size of only 297mm x 210mm.

✌ that is **FULLY READABLE ONLINE FOR NO CHARGE**

from anywhere in the world exactly as it appears in the print version,
with all email addresses & websites hot linked so

OUR ADVERTISERS CAN BE REACHED WITH JUST THE CLICK OF A BUTTON

✌ where every advertiser **WILL RECEIVE A FREE BREED RELATED GIFT ITEM**
compliments of The Animaliers (approx value \$35.00)

✌ where every advertiser

WILL BE IN THE DRAW TO WIN A FREE OIL PAINTING OF THEIR DOG

(and themselves if they would like to be included),
compliments of Boyd Fine Art Insurer's valuation, \$3000!

To reserve your space NOW, contact ringleader@ringleader.com.au
61 (02) 4633 8099 or online at www.nationaldog.com.au