

OUR Annual - Released at Easter each year,
RESERVE SPACE FROM NOW UNTIL 1 JANUARY 2010 FOR JUST 50% DEPOSIT,
BALANCE NOT DUE UNTIL 1 FEBRUARY 2010!

Size	Price	COLOUR	FINAL PAY BALANCE
		DEPOSIT 1 January '10	1 February '10
Full Pg RHS	\$450.00	\$225	\$225
Double Pg	\$750.00	\$375.00	\$375.00
Full Pg LHS	\$370.00	\$170	\$185.00
½ Pg LHS	\$210.00	\$105.00	\$105.00
1/3 Pg LHS	\$165.00	\$82.50	\$82.50
¼ Pg LHS	\$125.00	\$62.50	\$62.50
1/6 pg LHS	\$90.00	\$45.00	\$45.00
BLACK & WHITE			
Full Pg LHS	\$340.00	\$170.00	\$170.00
Double Pg	\$620.00	\$310.00	\$310.00
½ Pg LHS	\$180.00	\$90.00	\$90.00
1/3 Pg LHS	\$125.00	\$62.50	\$62.50
¼ Pg LHS	\$105.00	\$52.50	\$52.50
1/6 Pg LHS	\$70.00	\$35.00	\$35.00

Preferred Positions
full page Colour only

Australasia's ONLY canine publication able to be read
WORLDWIDE fully online, meaning your ad
 can be accessed by many more people.

1	\$650.00	2	\$600.00
3	\$625.00	4	\$575.00
5	\$600.00	6	\$550.00
7	\$580.00	8	\$535.00
9	\$560.00	10	\$515.00
11	\$545.00	12	\$500.00
13	\$530.00	14	\$485.00
15	\$515.00	16	\$470.00
17	\$500.00	18	\$455.00
19	\$490.00	20	\$445.00
21	\$480.00	22	\$435.00
23	\$470.00		

ALL EMAIL & WEBSITE ADDRESSES ARE HOT LINKED,
 so you can immediately be contacted
 or more of your stock viewed and appreciated right away.

ALL ADVERTISING is also
PERMANENTLY ARCHIVED online.

Take advantage of our renowned
NO CHARGE design service.

Front Cover	\$950.00
Inside Front	\$700.00
Inside BC	\$600.00
Outside BC	\$800.00

Fantastic rates for DOUBLE PAGE SPREADS

All advertising material
 DUE 15 JANUARY 2010

Providing advertisers with **1/3RD MORE SPACE**
 than any other Annual



every advertiser **WILL RECEIVE A FREE BREED RELATED GIFT ITEM**
 compliments of *The Animaliers* (approx value \$35.00)

every advertiser **WILL BE IN THE DRAW TO WIN A FREE OIL PAINTING**
OF THEIR DOG (and themselves if they would like to be included),
 compliments of *Boyd Fine Art* (insurer's valuation, \$3000)

